



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Application No.: 09/873,786

Group: 2155

Filed: June 4, 2001

Examiner: Oanh L. Duong

Confirmation No.: 2843

For: USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION DEPLOYMENT

CERTIFICATE OF MAILING OR TRANSMISSION	
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AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This Amendment is being filed in response to the Office Action mailed from the U.S. Patent and Trademark Office on July 17, 2006 in the above-identified application. Reconsideration and further examination are requested.

An extension of time to respond to the above Office Action is respectfully requested. A Petition for Extension of Time and the appropriate fee are being filed concurrently with this Amendment.